

The Creative Industries in IN State House District 86 Representative David Orentlicher

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 86**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

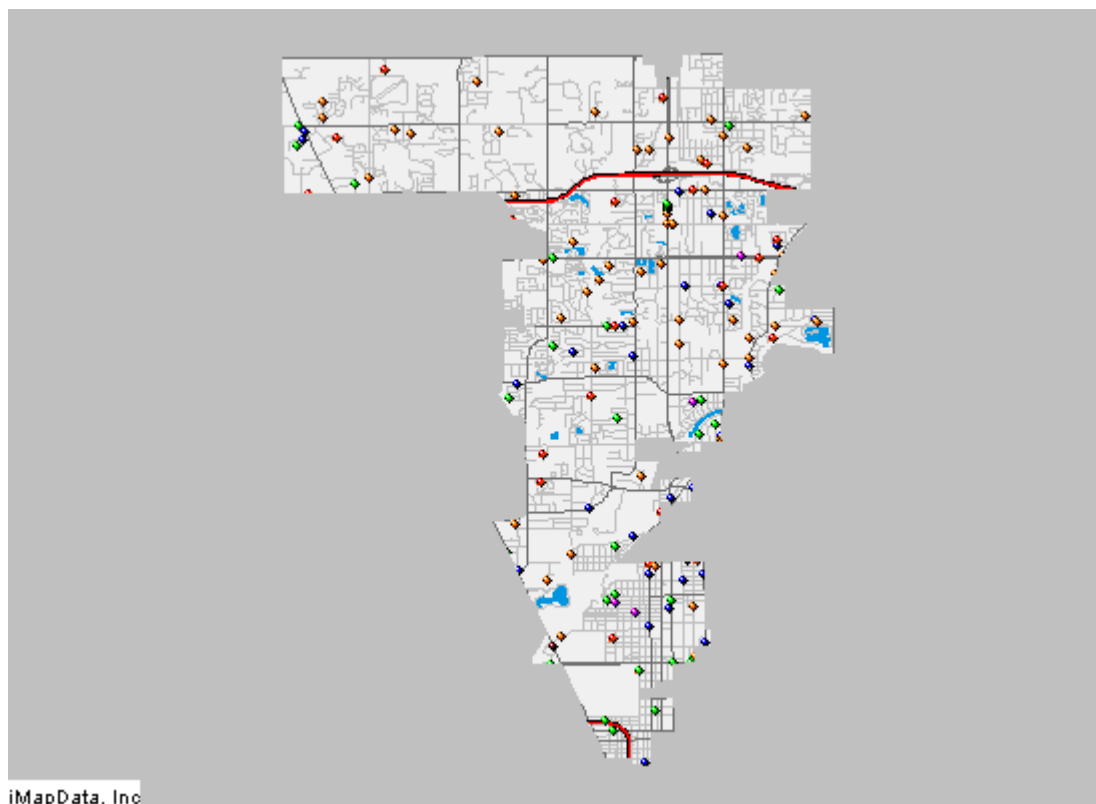
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 86 is home to 154 arts-related businesses that employ 958 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 86**, with each dot representing an arts-centric business.

154 Arts-Related Businesses in IN State House District 86 Employ 958 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State House District 86 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	270
Museums	1	270
Performing Arts	34	143
Music	23	77
Theater	1	17
Opera	1	13
Services & Facilities	4	6
Performers	5	30
Visual Arts/Photography	29	60
Crafts	1	5
Visual Arts	1	1
Photography	24	48
Services	3	6
Film, Radio and TV	20	70
Motion Pictures	19	70
Television	1	0
Design and Publishing	65	395
Architecture	20	283
Design	28	63
Publishing	2	1
Advertising	15	48
Arts Schools and Services	5	20
Arts Councils	1	4
Arts Schools and Instruction	3	15
Agents	1	1
GRAND TOTAL	154	958

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State House District 86 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	1	1	0.00%	270	270	0.00%
Museums	1	1	0.00%	270	270	0.00%
Performing Arts	24	34	41.67%	158	143	-9.49%
Music	15	23	53.33%	100	77	-23.00%
Theater	1	1	0.00%	17	17	0.00%
Opera	1	1	0.00%	12	13	8.33%
Services & Facilities	4	4	0.00%	7	6	-14.29%
Performers	3	5	66.67%	22	30	36.36%
Visual Arts/Photography	24	29	20.83%	57	60	5.26%
Crafts	0	1	100.00%	0	5	500.00%
Visual Arts	1	1	0.00%	1	1	0.00%
Photography	20	24	20.00%	36	48	33.33%
Services	3	3	0.00%	20	6	-70.00%
Film, Radio and TV	13	20	53.85%	69	70	1.45%
Motion Pictures	13	19	46.15%	69	70	1.45%
Television	0	1	100.00%	0	0	0.00%
Design and Publishing	67	65	-2.99%	792	395	-50.13%
Architecture	18	20	11.11%	256	283	10.55%
Design	31	28	-9.68%	62	63	1.61%
Publishing	3	2	-33.33%	427	1	-99.77%
Advertising	15	15	0.00%	47	48	2.13%
Arts Schools and Services	6	5	-16.67%	18	20	11.11%
Arts Councils	1	1	0.00%	4	4	0.00%
Arts Schools and Instruction	4	3	-25.00%	13	15	15.38%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	135	154	14.07%	1,364	958	-29.77%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org